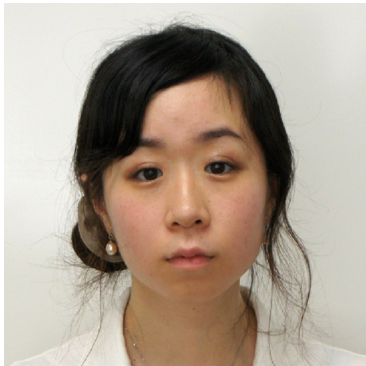




[Business Administration](#) > NEGISHI Kanako



NEGISHI Kanako

| | |
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| Academic Title | Ph.D (Business Administration) |
| Research Fields | International Business |

<< Research Subjects >>

1. [International Business on Small and Medium Sized Firms](#)
2. [Multinational Enterprises' Corporate Social Responsibility](#)

<< Academic Activities >>

Papers and Notes

1. [Kanako Negishi: "The Relationship between Japanese Manufacturing Multinational Enterprises and NGO based on CSR reports with GRI Guideline", Journal of Takasaki University of Commerce, Vol.28, PP.173-186\(2013.12\)](#)
2. [Kanako Negishi : "International Code of Conduct on Transnational Corporation in United Nations: from 1972 to 1993", Japan Association for the Comparative Studies of Management, Vol.35, pp.77-95\(2011.3.31\)](#)

Presentations

1. [Kanako Negishi: "International Business and Japanese Small and Medium Sized Firms- cases from the Chugoku Region of West Japan", IFSAM, Tokyo\(Japan\), 2014.8.28](#)
2. [Kanako Negishi: "Japanese Small and Medium-Sized Firms' International Operations in East Asia", IFEAMA, Hanoi\(Vietnam\), 2014.08.20](#)